01 Cerasmus+ needs assessment

kick off meeting
Remembering

O1 Cerasmus+ needs assessment

a Create a European network of ceramics stakeholders (VET providers, craft businesses, public authorities, cultural institutions, research centers) for analyzing and exploiting the sector needs for competences with reference to improvement of “value chain”, valorization of urban environment, business start-up.

b Combine ceramics tradition with innovative design and production techniques.

c Revise and innovate vocational education in ceramics sector through work based learning models in order to strengthen the sector value at cultural, social and economic level.
Facing future challenges

- ACTORS: Those who are going to work
  - Global markets
  - Update skills and competences
  - Increasing economic competitiveness in the ceramics craft sector
  - Improving individuals’ employability
  - New technologies
  - Modernize the ceramic sector value
  - Protection of immaterial heritage

What do they need to achieve it?
## 01 Cerasmus+ needs assessment

- Collect data from previous studies / analysis
- Interview relevant **actors** and **stakeholders**
- Preliminary report
- Develop questionnaire / interview
- Interview
- Data analysis

### 01: Final report
Collect data from previous studies / analysis

Inventing the wheel?

Documental research about the matter can offer:

- Better start point,
- Another point of view,
- New aspects to focus on.

But we must remember that the **clock is ticking** and this is not our final aim just the start.
Interview relevant actors and stakeholders

Asking the right questions to the right people

Select a few actors and stakeholders and interview them in order to know about their main concerns, opportunities and threats and find out what they need and expect about education.
Preliminary report

- The basic information to build the questionnaire:
  - Complete: All the important aspects are included
    - Not biased
- The survey addressees
Develop questionnaire / interview

List of questions:

- Clear questions: easy to understand,
- Question presentation,
- Number of questions,
- Logical order,
- Way to process information.
Interview

To be administrated to:

• **50** ceramics craft key actors and project stakeholders’ **representatives** for **every country** involved.

• **10** at European level.
Data analysis & final report

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